



**SEND YOUR MESSAGE TO 38,500 HOMES!**

## Program Catalog Advertising

Place your four-color ad on the back cover or two-color ad on the inside front cover of our seasonal Program Catalog. Our Program Catalog contains information on programs, special events, facilities, and parks, and is delivered to **38,500** homes each season.

### Season

- Winter 2012 (Deadline October 7, 2011) Distribution November 21, 2011
- Spring 2012 (Deadline January 6, 2012) Distribution February 20, 2012
- Summer 2012 (Deadline March 9, 2012) Distribution April 23, 2012
- Fall 2012 (Deadline June 8, 2012) Distribution July 23, 2012

### Ad Size

- Back Cover (8.25"W x 7.25"H)  
\$1,200 per catalog/\$2,000 for two catalogs  
(Limit of two catalogs per business)
- Half page (7.25"W x 4.75"H)  
\$800 per catalog/ \$2,400 for 4 issues per year
- Quarter Page (3.5"W x 4.75"H)  
\$400 per catalog/ \$1,200 for 4 issues per year

All camera ready artwork (300 dpi, jpeg or pdf) must be submitted by the specified deadline date.

**Please Note:** The Palatine Park District reserves the right, in its sole discretion, to limit advertising to that which is consistent with the best interests of the Palatine Park District, its constituents and patrons.

For more information please contact Deb Owen at 847-496-6224 or email [dowen@palatineparks.org](mailto:dowen@palatineparks.org).

If you would like to place an ad, mail this form with payment (make payable to Palatine Park District) to Deb Owen, Sponsor Chair, Palatine Park District, 250 E. Wood Street, Palatine, IL 60067.

Please Invoice       Check enclosed (make checks payable to the Palatine Park District)

Check will be sent no later than \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



Half Page  
Ad Size  
7.25" w x 4.75" h

Quarter Page  
Ad Size  
3.5" w x 4.75" h

Inside Front  
Cover